

HOW MILLENNIALS LIVE

RENTING

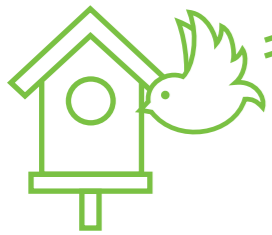
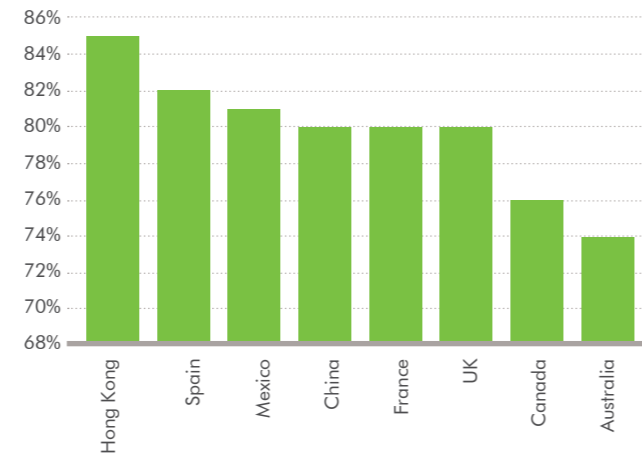
LIVING WITH THE PARENTS

74%

SAY WAGES ARE NOT KEEPING UP WITH PROPERTY PRICES



"I THINK PROPERTY PRICES ARE RISING FASTER THAN WAGES"



BACK HOME

Affordability of housing has led to a boomerang generation with **49%** of millennials living at home.

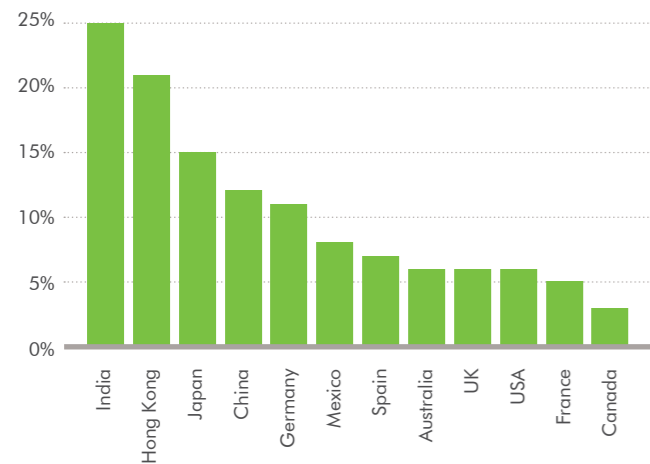
43% believe they will have moved out within two years but a further **43%** expect to be living with their parents more than 3 years from now.

12%

GLOBAL AVERAGE WITH NO PLANS TO LEAVE THE FAMILY HOME



WITH NO PLANS TO MOVE OUT OF THE FAMILY HOME



FOR RENT

64%
ARE RENTING

“ DUE TO THE MATURE RENTAL MARKET IN GERMANY IT’S NOT MANDATORY AND DESIRABLE FOR THE MILLENNIALS TO PURCHASE A PROPERTY...RENTING A FLAT HAS NO NEGATIVE IMAGE/STIGMA IN GERMANY DUE TO THE STOCK OF MULTI-FAMILY HOUSES WITH AN ABOVE-AVERAGE FIT-OUT QUALITY. ”

CBRE EMPLOYEE IN GERMANY

TOP REASONS MILLENNIALS ARE RENTING

65%
COST/FINANCIAL CIRCUMSTANCES

31%
SHORT TERM CONVENIENCE

16%
DON'T WANT THE COMMITMENT OF OWNING

15%
WAS THE ONLY WAY TO LIVE IN THE AREA I WANTED

12%
WIDER CHOICE OF AFFORDABLE PROPERTIES

11%
MORE PRACTICAL TO SHARE/LIVE WITH FRIENDS

HOW DID YOU FUND YOUR DEPOSIT?

71% FROM OWN SAVINGS

60% STILL EXPECT TO BUY AT SOME POINT

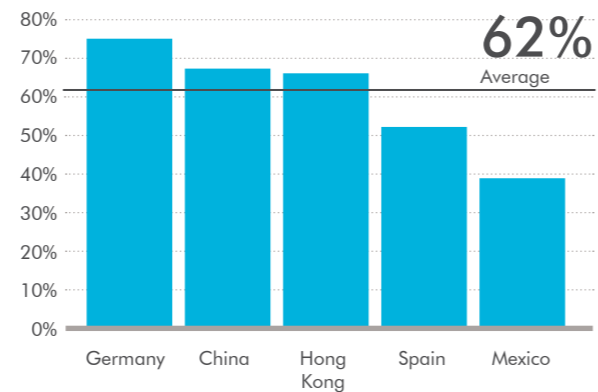
HOW MILLENNIALS WORK

CAREER

By 2020, those born between 1980-2000 will make up **50%** of the global working population

Millennials aren't as disloyal as perceived, but they'll be more willing to stay with an employer with the right environment.

SEE THEIR IDEAL CAREER AS WITH THE SAME EMPLOYER OR ONLY A FEW EMPLOYERS



64% CONSIDER THAT THEY ARE LUCKY TO HAVE A JOB AT ALL



78% see workplace quality as important when choosing an employer and **69%** will trade other benefits for better workspace.

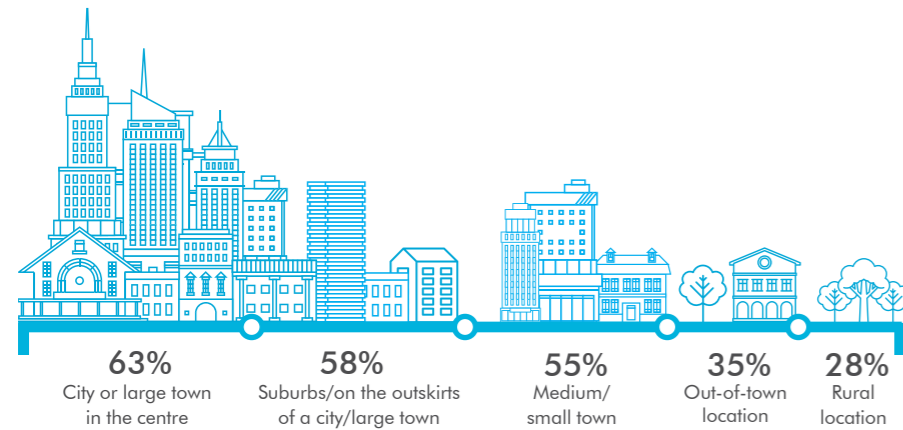


TOP TRADE-OFFS FOR A BETTER OFFICE ENVIRONMENT



WORK/LIFE BALANCE

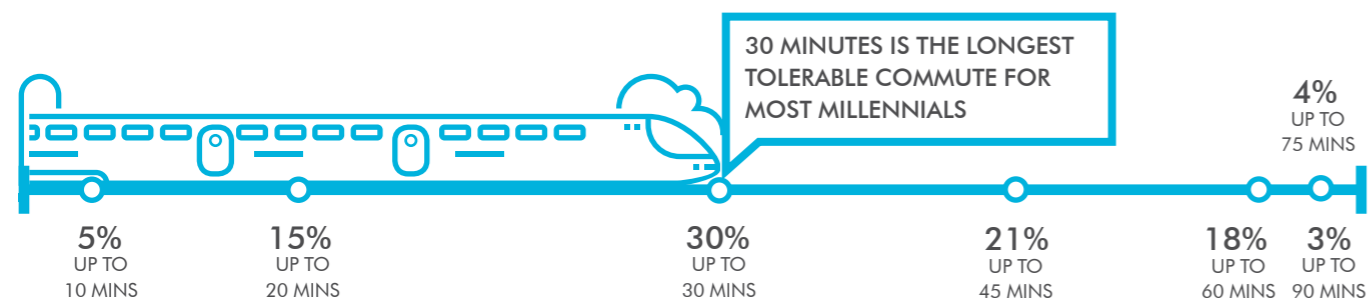
MOST APPEALING WORK LOCATIONS



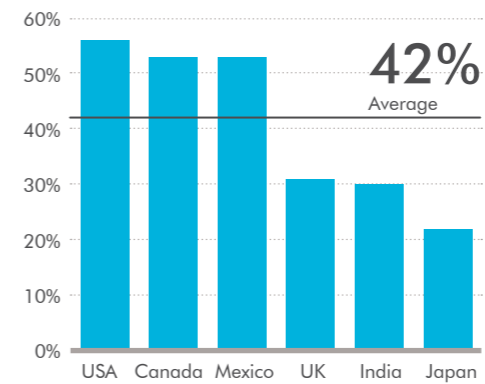
56% OF MILLENNIALS THINK WORK AND LEISURE SHOULD BE SEPARATE, THEY'RE NOT ALWAYS-ON AND THEY VALUE THEIR PERSONAL TIME

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MILLENNIALS' LONGEST TOLERABLE COMMUTE

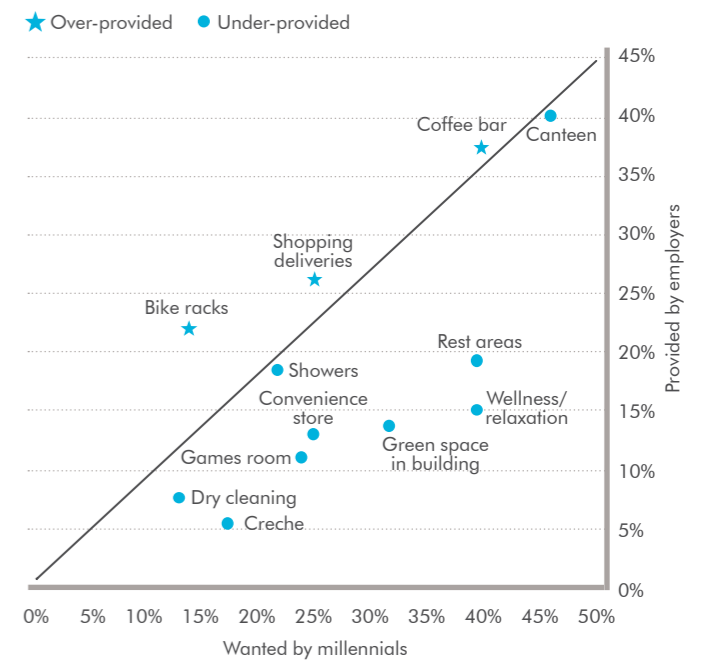


ASPIRING TO A PRIVATE OFFICE



33% PREFER COLLABORATIVE WORKPLACE ENVIRONMENTS

CURRENT VS DESIRED FACILITIES

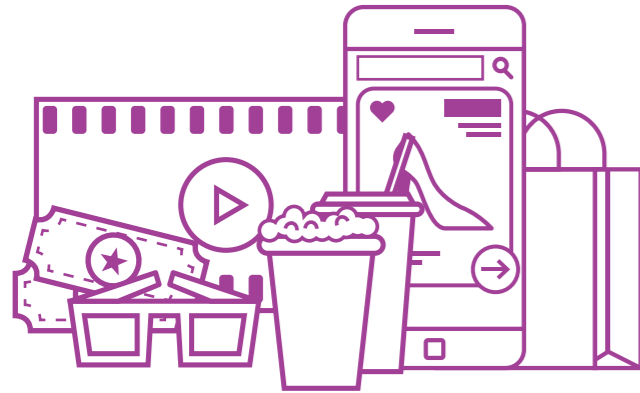


ONLY 15% OF EMPLOYERS ARE PROVIDING WELLNESS FACILITIES YET **36%** WANT THEM

HOW MILLENNIALS PLAY

MONEY

INCOME SPENT ON LEISURE



MILLENNIALS SPEND ALMOST

50%

OF ALL DISPOSABLE INCOME ON LEISURE – GOING OUT, NON-FOOD SHOPPING AND OTHER NON-ESSENTIAL ITEMS

TIME

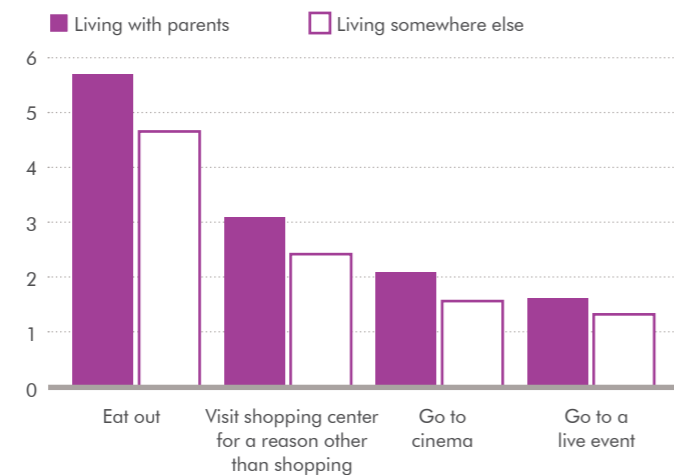
10 DAYS



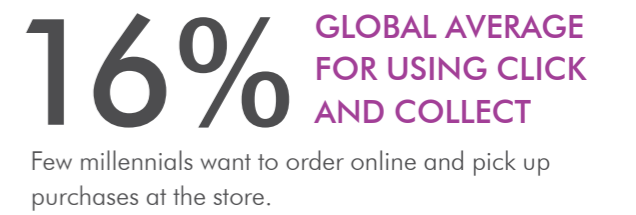
Is the total global average number of days a month spent on 'going out' (going to a live event, eating out, going to the cinema and visiting a shopping center other than to shop).

“MILLENNIALS ARE POSSIBLY BEING FORCED TO LIVE AT HOME WHICH MEANS BEING ABLE TO AFFORD LUXURIES AND HAVING FEWER RESPONSIBILITIES BUT RELINQUISHING FULL INDEPENDENCE.”
KAREECE, UK”

TIME SPENT ON LEISURE (DAYS/MONTH)

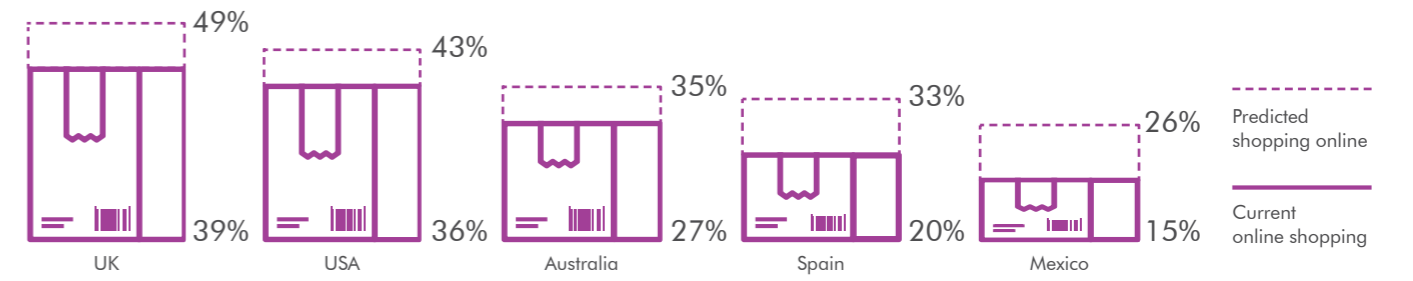


IN STORE

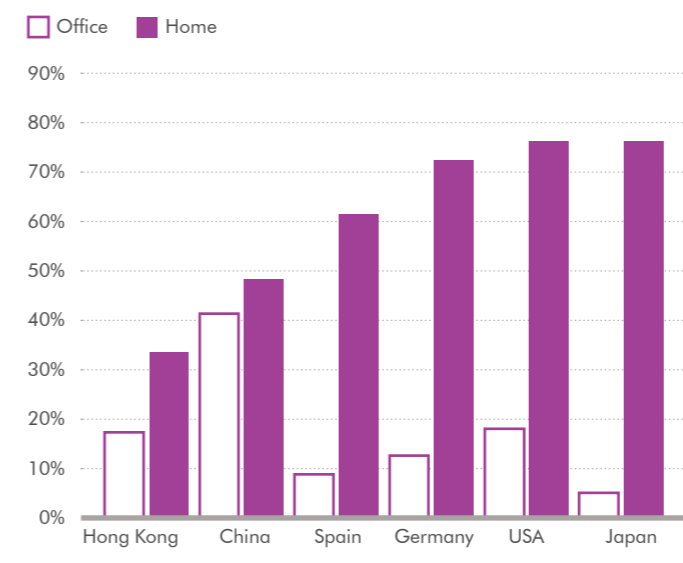


ONLINE

CURRENT AND PREDICTED NON-FOOD ONLINE SHOPPING



GLOBAL AVERAGE FOR HOME DELIVERY



65% USE THIS 'ALWAYS OR 'VERY OFTEN'

TOP REASONS WHY MILLENNIALS DON'T DO MORE SHOPPING ONLINE

